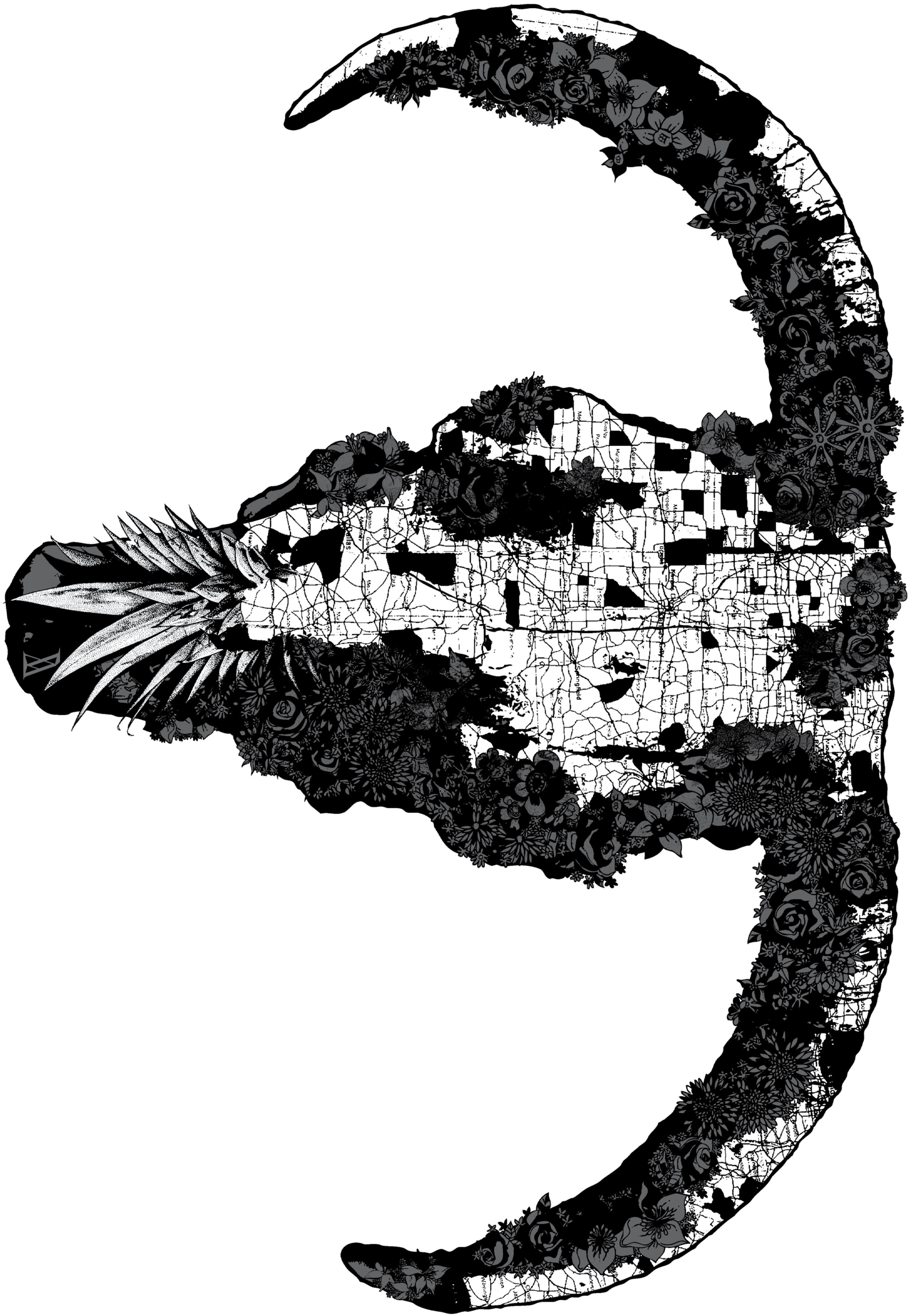


INTO THE BLUE TOUR



SPRING | SUMMER 10

- 09-16, Elliot Hall Of Music, West Lafayette, Indiana | 09-18, Pine Knob Theater, Clarkston, Michigan
- 09-21, Capitol Center, Largo, Maryland | 09-22, Richfield Coliseum, Richfield, Ohio | 09-23, The Spectrum, Philadelphia, Pennsylvania
- 09-25, Civic Auditorium, Providence, Rhode Island | 09-27, Madison Square Garden, New York City, New York | 09-28, Madison Square Garden, New York City, New York
- 09-29, Nassau Coliseum, Uniondale, New York | 10-01, Maple Leaf Gardens, Toronto, Ontario, Canada | 10-04, Boston Garden, Boston, Massachusetts
- 10-05, Community War Memorial Auditorium, Rochester, New York | 10-07, William & Mary College, Williamsburg, Virginia | 10-08, Coliseum, Charlotte, North Carolina | 10-10, The Omni, Atlanta, Georgia
- 10-11, Rupp Arena, Lexington, Kentucky | 10-12, Athletic and Convocation Center, Notre Dame University, South Bend, Indiana | 10-14, Chicago Stadium, Chicago, Illinois
- 10-15, Civic Center Arena, St. Paul, Minnesota | 10-16, Dane County Coliseum, Madison, Wisconsin | 10-17, Kemper Arena, Kansas City, Missouri
- 10-19, McNichols Arena, Denver, Colorado | 10-21, Great Western Forum, Los Angeles, California

KZO | SPRING | SUMMER 2010

"Into the Blue, Out of the Black"

KZO is "Cinematic Fashion" | *ditransitive* verb: the art of holding captive visual narratives; drama, moods, & voices for each season's collection. **Fashion company** located in **Downtown Los Angeles** in the **Arts District**. Each season's collection is designed with a cinematic process, a tightly focused story. Every picture tells a story, every KZO collection evokes a deeply held emotion. A **plot line** runs through each/ every collection: exquisite fabrics, obsessive attention to fit, minimal-ist, provocative, textures, indie, global – all through a **USA/West Coast** lens. **Menswear**; offering 2 collections per year: Spring | Summer ; Autumn | Winter

2010 Spring | Summer Plot Line

Story | "Into the Blue, Out of the Black"

Soundtrack | "Hey Hey, My My" by Neil Young; "Arc," by Neil Young, Arrangement by Thurston Moore of Sonic Youth; "Smells Like Teen Spirit," Cover Song by Patti Smith

Palette | Indigo, Spring Red, Black, Heather Gray, Sky Blue, Charcoal

Categories | Chambray Woven Shirt, Organic fabric knits, Torn Japanese Selvage Denim, Mosaic Fleece Blazer with Matching Shorts, Linen Blazer, Corduroy Check-Pattern Shorts, Flannel Cotton Woven Shirts, Lightweight Spring Leather Jacket, KZO + Unholy Matrimony Collaboration N°4 Edition Double Layered Denim Jacket

INFORMATION

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kzo.cinematics.com

Concept & Design Direction | Joel Knoernschild
Photography | Daeja Fallas & daejafallas.com
Model | Eric Hamm & Click
Hair | Florido Basallo
Hair Assistant | Jadene Munson
Design Layout | Joel Knoernschild
Poster Artwork | Toyobi Adachi & OTHERWISE, co., ltd.

Special Thanks:
Stella & Jerry, Daeja Fallas, Katie K, Nate White, Chris McPherson, Florido Basallo, Beert Westfall, Greg Richmond, Nate White, El Cid, KAT

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1. Rust Shirt | Palladium Japanese Selvage Denim Pant
2. Mynah V-Neck Shirt | Feedback Jacket | Deluxe Cropped Pant
3. Gretsch Tank Top | Squires Chino Pant
4. Providence Henley Shirt | Trubadour Japanese Selvage Denim Jacket | Gibson Short
5. Mynah V-Neck Shirt | Utica Fleece w/Hood | Solo Cropped Pant
6. Harvest Chambray Shirt | Martin Jacket | Deluxe Cropped Pant
7. Compass Shirt | Squires Chino Pant
8. Nietzsche Nylon Jacket | Compass Shirt | Solo Cropped Pant
9. Ion Shirt | Wiltern Japanese Selvage Denim Jacket | Topanga Easy Pant
10. Compass Shirt | Reactor Fleece | Squires Chino Pant
11. Curtis Shirt | The Echo Distressed Japanese Selvage Denim Pant
12. Wilson Shirt | Crosby Fleece Cardigan | The Echo Distressed Japanese Selvage Denim Pant
13. Mynah V-Neck Shirt | Utah Fleece w/Hood | Stills Fleece Short | Sonic Legging
14. Mynah V-Neck Shirt | Laurel Vest | Palladium Japan Selvage Denim Pant
15. Mynah V-Neck Shirt | Utica Fleece w/Hood | Solo Cropped Pant
16. Mynah V-Neck Shirt | Feedback Jacket | Deluxe Cropped Pant
17. Rust Shirt | Highland Fleece Jacket | Topanga Chambray Easy Pant
18. Sur Shirt | Seaton Short
19. Thrasher Shirt | Topanga Chambray Easy Pant
20. Weld Shirt | Tour Jacket | Trek Corduroy Short
21. Providence Henley Shirt | Trubadour Japanese Selvage Denim Jacket | Gibson Short



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